

### 3. Exhibition opportunities

We offer the following Exhibition Stand packages:

#### Exhibition A – € 15,000

- Including an 18 m2 exhibition booth with build-up:
  - white panels incl. name sign
  - internet connection
  - light and electricity package (3 KW)
  - one table and four chairs
  - cleaning
  - exclusive carpet and display
- Logo on the partner page of the Brussels 2013 website
- One flyer in the conference bag
- A maximum of 3 waived registration fees (value € 1,800) and 4 exhibitor badges (only entrance to the exhibition/breaks area)
- Announcement in the programme booklet

#### Exhibition B – € 10,000

- Including an 18 m2 exhibition space with build-up:
  - no white panels, you will provide your own booth materials
  - internet connection
  - light and electricity package (3 KW)
  - one table and four chairs
  - cleaning
  - exclusive carpet and display
- Logo on the partner page of the Brussels 2013 website
- One flyer in the conference bag
- A maximum of 3 waived registration fees (value € 1,800) and 3 exhibitor badges (only entrance to the exhibition/breaks area)
- Announcement in the programme booklet

#### Exhibition C – € 7,500

- Including a 9 m2 exhibition booth with build-up:
  - white panels including name sign
  - internet connection
  - light and electricity package (3 KW)
  - one table and two chairs

- cleaning
- exclusive carpet and display
- Logo on the partner page of the Brussels 2013 website
- 2 waived registration fees (value € 1,200) and 2 exhibitor badges (only entrance to the exhibition/breaks area)
- Announcement in the programme booklet

#### Exhibition D – € 5,000

- Including a 9 m2 exhibition space with build-up:
  - no white panels, you will provide your own booth materials like banners etc.
  - internet connection
  - light and electricity package (3 KW)
  - one table and two chairs
  - cleaning
  - exclusive carpet and display
- Logo on the partner page of the Brussels 2013 website
- 1 waived registration fee (value € 600) and 1 exhibitor badge (only entrance to the exhibition/breaks area)
- Announcement in the programme booklet

### 4. Additional sponsor possibilities

Lunch symposium	€	In consultation with the organisation
Gala dinner	€	In consultation with the organisation
Coffee break	€	In consultation with the organisation

Advertisement insert inside Conference bags (to be provided, no printing)	€	1,000
Advertisement in programme booklet		In consultation with the organisation
■ Full page	€	1,000
■ Inside front cover	€	1,500
■ Inside back cover	€	800
■ Back cover	€	1,500

And of course combinations are possible!

#### INFORMATION

Will you be there to meet the professionals?

For information about partnership and exhibition opportunities, please contact [exhibition@eupha.org](mailto:exhibition@eupha.org). The EPH Conference Office will answer all your questions.

#### Extra rentals:

To redesign your booth, Brussels Square Exhibition can provide you with additional possibilities like renting a flat screen, plants or extra chairs. Contact the EPH Conference Office ([exhibition@eupha.org](mailto:exhibition@eupha.org)) to receive additional information.

#### Payment Schedule:

After agreement you will receive a contract and invoice from the EPH Conference Office. All applicants must pay a deposit of 50% per activity or booth. The full invoice must be paid by 1 September 2013. All prices mentioned in this flyer are exclusive VAT.

#### Cancellations:

Prior to 1 September 2013 the organization will refund 50% of the total contracted fees, less € 50 service fee. After 1 September 2013 the exhibitor forfeits the entire amount paid.

#### More information:

Please send your 'expression of interest' which you will find on the backside of the enclosed letter, to:

- EPH Conference Office
  - PO Box 1568
  - 3500 BN Utrecht
  - The Netherlands
- or send a message to: [exhibition@eupha.org](mailto:exhibition@eupha.org)

After receiving your message, the EPH Conference Office will contact you as soon as possible

6th European Public Health Conference  
13 – 16 November 2013

The Square, Brussels, Belgium

# Health in Europe: are we there yet?

## Learning from the past, building the future



EUROPEAN  
PUBLIC  
HEALTH  
CONFERENCE

Brussels 2013

Partnership Opportunities  
and Exhibitor Prospectus



#### WHY SHOULD YOU BE THERE?

Brussels is hosting the 2013 European Public Health Conference jointly organized by EUPHA and ASPHER.

The 6th European Public Health Conference:

- expects over 1,300 international delegates to attend;
- includes six plenary sessions distributed over three days;
- offers internationally renowned speakers, leaders in their field, who bring to this conference their intellect and expertise;
- will be packed with diverse pre-conference activities (13 November 2013);
- has an ever increasing participation rates as shown in the graph below.

#### The 6th European Public Health Conference (Brussels 2013)

Major topics of this conference include:

- Are we there yet? Learning from the past, building the future
- Hurling towards the cliff edge? Population dynamics and public health
- No limits for public health! Using evidence for policy changes
- How to make it happen! On the development of people and institutions in public health
- Perspectives on past and future public health actions in Europe

In the parallel programme a wide variety of presentations are offered from the diverse world of 'Public Health'

#### Who is EUPHA?

The European Public Health Association, or EUPHA in short, is an umbrella organization for public health associations and institutes in Europe. Founded in 1992, it now has 73 association members from 41 countries. EUPHA is an international, multidisciplinary, scientific organization, bringing together around 12,000 public health experts for professional exchange and collaboration throughout Europe whilst encouraging a multidisciplinary approach to public health.

#### Who is ASPHER?

The Association of Schools of Public Health in the European Region (ASPHER) is the key independent European organization dedicated to strengthening the role of public health by improving education and training of public health professionals for both practice and research. Founded in 1966, ASPHER has over 80 institutional members from 42 European countries, with more than 5000 academics employed in its member institutions.

#### Why Brussels?

This cosmopolitan city that loves good food, lives life its way and expresses itself in a style very much its own: sometimes rebellious and mischievous, sometimes thoughtful and composed, but always very likeable. Brussels is inspired by a very "village-like" spirit. Of course, it's well known for its Grand-Place, the Atomium, Manneken-Pis, Gueuze and Kriek, its waffles and of course its chocolates... (don't miss them!). Headquarters of the European Union, Brussels is also an international financial centre and home to the European headquarters of over two thousand multinational companies.

Becoming a partner or exhibitor is an unique opportunity to showcase your company or organization at the largest public health conference in Europe.

### 1. Partnership opportunities

We offer you the following partnership opportunities:

#### 1-1. Co-organizer

- Full co-organizer of the conference;
- Logo on all conference materials (including Abstract Supplement);
- Seat with voting rights in the International Conference Council - ICC;
- Financial participation: minimum € 50,000.

#### 1-2. In partnership with:

##### A. Partner for the full conference:

- Active participation in the conference organization, either by financially contributing or by taking over specific tasks in the organization
- Financial contribution: € 20,000;
- Logo on all conference materials, including the Abstract Supplement, as 'in partnership with...';
- Seat in the International Conference Council - ICC (no voting rights).

##### B. Partner for specific activities:

- Organization of a pre-conference
  - half day €10,000 including registration fees for 50 participants; €
  - logo in programme booklet;
  - half day € 5,000 excluding registration fees for participants
- Organization of an invitational workshop for 50 participants:
  - logo in programme booklet;
  - all costs for workshop: room, audio-visual equipment, etc.,
  - Financial contribution: € 5,000

- Organization of an invitational workshop for 51-100 participants
  - logo in programme booklet;
  - all costs for workshop: room, audio-visual equipment, etc.,
  - Financial contribution: € 7,500
- Maximum number in the programme is six invitational workshops to organize.

### 2. Special Opportunities for Members of Partner organizations

For members of official partner organizations we offer two exhibition opportunities at reduced rates.

#### 2-1. Exhibition stand at the reduced rate of € 2,500 for 4 days

- including announcement at the sponsor page
- excluding registration fees for the Conference
- no white panels, you will provide your own booth materials like banners etc.
- internet connection
- light and electricity package (3 KW)
- one table and two chairs
- cleaning
- exclusive carpet and display

#### 2-2. Information table

At the conference there is an information table available for organizations who wish to display flyers of their own organization, research project or conference. You can display a maximum of two (types of) flyers at the information table for € 400.

#### Programme at a glance

##### Wednesday – 13 November

08.30: Pre registration  
All day: Pre-conferences

##### Thursday – 14 November

08.30: Registration  
Participants will enter during the morning, coffee in Grand Hall 2  
All morning pre-conferences  
12:00: Opening session: Welcome address and opening of the conference  
13:00: Plenary 1  
14:00: Parallel sessions 1  
15:30: Coffee-break in Grand Hall 2  
16:00: Parallel sessions 2  
17:40: Plenary session 2  
18:40: End  
Welcome reception City Hall Brussels

##### Friday – 15 November

09:00: Plenary session 3  
10:00: Coffee-break in Grand Hall 2  
10:30: Parallel sessions 3  
12:00: Lunch in Grand Hall 2  
13:00: Parallel sessions 4  
14:30: Coffee-break in Grand Hall 2  
15:00: Moderated posters sessions  
17:20: Plenary session 4  
18:20: End  
Conference dinner at another venue

##### Saturday – 16 November

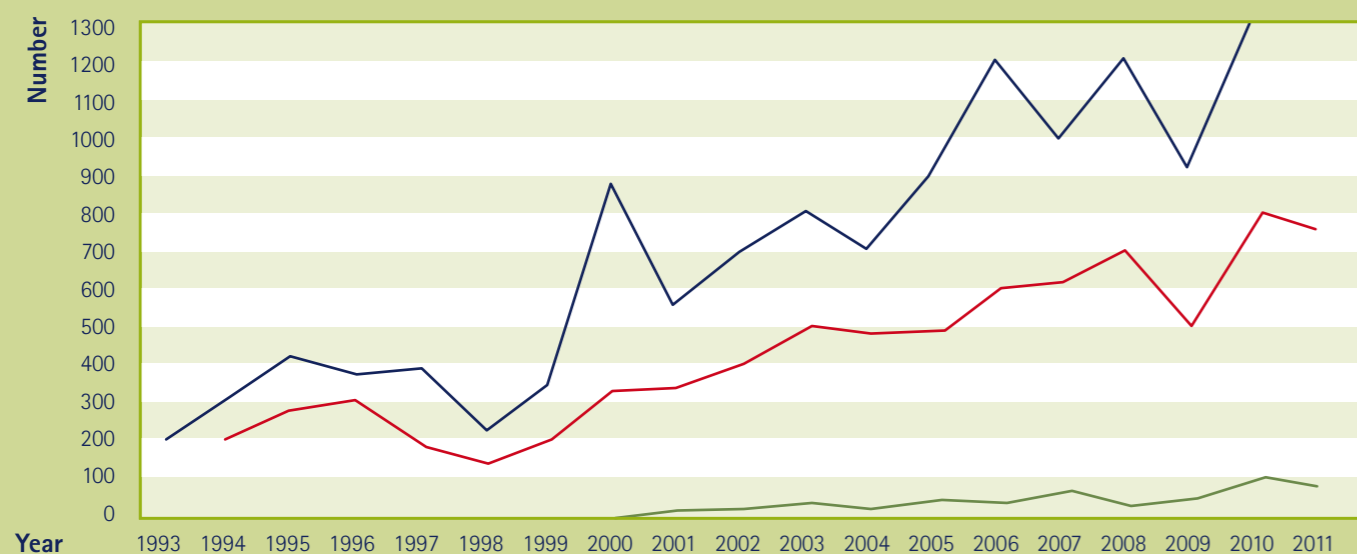
09:00: Parallel sessions 5  
10:00: Coffee-break in Grand Hall 2  
10:30: Moderated poster sessions  
12:00: Lunch in Grand Hall 2  
13:00: Late breaker session  
14:00: Plenary session 5  
15:00: Closing ceremony  
15:45: End

#### Brussels 2013 is the Ultimate Venue for:

- European Non-governmental organizations
- European Patients organizations
- Universities/Schools of Public Health
- Pharmaceutical Companies
- Health Consulting Companies
- Medical/Health Product Manufacturers
- Publishers
- Health Departments/Government
- Research Organizations
- Health Technology Firms
- International Agencies
- Prevention Agencies

#### EPH CONFERENCES

##### Participants, Submitted Abstracts, Submitted Workshops EPH Conferences 1993-2011



#### CONFERENCE STATISTICS IN EUROPEAN PUBLIC HEALTH CONFERENCES OVER THE YEARS

Source: European Public Health Association (EUPHA). Conference Statistics. 2012 [cited 2012; 24/01/2012].

Available from: [http://www.eupha.org/site/past\\_conferences.php](http://www.eupha.org/site/past_conferences.php).

- Participants
- Abstracts
- Workshops

All partners and exhibitors of the 6th European Public Health Conference agree to abide to the Code of Good EUPHA Practice. Further information about the Code can be accessed at: <http://www.eupha.org/site/publications.php>.